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Dated: March 16, 2004

Allen R. Kipnes, Esq. Registration No. 28,433

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P16A/REV01



E UNITED STATES PATENT AND TRADEMARK OFFICE

POWER OF ATTORNEY

Docket No.

5079-D1-07-LAV

Name of Applicant:

Cadbury Adams USA LLC

Address of Applicant:

2711 Centerville Road, Suite 400

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Title:

CRUNCHY CHEWING GUM

Serial No., if Any:

09/250,834

Filed:

February 16, 1999

TO THE COMMISSIONER FOR PATENTS

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Honorable Sir:

I hereby appoint:

Allen R. Kipnes, Esq. Registration No. 28,433

WATOV & KIPNES, P.C. P.O. Box 247 Princeton Junction, New Jersey 08550 **USA** (609) 243-0330

as principal attorneys to prosecute this application and to transact all business in the Patent and Trademark

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